

Accounting for Spatial Variation of Land Prices in Hedonic Imputation House Price Indexes

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Outline

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- A simplification of the 'builder's model'
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 - Adding characteristics and linearizing
- Location and spatial nonstationarity of land prices
 - Two models
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- Conclusions
 - Fancy econometric methods are unnecessary

Background

Uniqueness of properties mainly due to location

A simplification of the 'builder's model'

Builder's model (Diewert, de Haan and Hendriks, 2015):
value of property p_i^t is sum of value of land and value of structure:

$$p_i^t = z_{iL}^t + z_{iS}^t u_i^t$$

z_{iL}^t : plot size in square meters

z_{iS}^t : living space in square meters

z_{iL}^t : price of land per square meter

u_i^t : price of structure (living space) per square meter

A simplification of the 'builder's model'

Writing in linear form, using (multiplicative) dummies D_{ia}^t for age category, and reparameterizing:

$$p_i^t = \alpha + \beta z_{iL}^t + \sum_{a=1}^A \gamma_a D_{ia}^t z_{iS}^t + u_i^t$$

No restrictions on parameters

Functional form is neither continuous nor smooth

Adding structure characteristics (number of rooms, type of house)

Only categorical variables; dummies D_{ir}^t

Ignoring interaction terms and reparameterizing

A simplification of the 'builder's model'

Fully linear model:

$$p_i^t = \alpha_0 z_{iL}^t + \alpha_1 D_{ia}^t + \alpha_2 z_{iS}^t + u_i^t$$

Normalizing (dividing by structure size):

$$r_i^t = \frac{p_i^t}{z_{iS}^t} = \alpha_0 \frac{z_{iL}^t}{z_{iS}^t} + \alpha_1 \frac{D_{ia}^t}{z_{iS}^t} + \alpha_2 + \frac{u_i^t}{z_{iS}^t}$$

$p_i^{t*} = p_i^t / z_{iS}^t$: "normalized" property price

$r_i^t = z_{iL}^t / z_{iS}^t$: ratio of plot size to structure size

Straightforward estimating equation (including intercept)

Location and spatial nonstationarity of land prices

Location is **capitalized into price of land** not price of structures

1) Price of land (only) varies across postcode areas k :

$$p_{ik}^t = \beta_0 + \beta_1 r_{ia}^t + \beta_2 r_{ir}^t + \beta_3 D_{ik}^t$$

p_{ik}^t : price per square meter of land for area k

D_{ik}^t : multiplicative dummy for k

2) Price of land differs at property level:

$$p_i^{t*} = \beta_0 + \beta_1 r_{ia}^t + \beta_2 r_{ir}^t + \beta_3 D_{ia}^t + \beta_4 D_{ir}^t$$

Hedonic imputation price indexes

Hedonic **double imputation** house price indexes: Laspeyres, Paasche and Fisher

$$P_{\text{Laspeyres}}^{0t} = \frac{\sum_{i \in S^0} p_i^{t(0)}}{\sum_{i \in S^0} p_i^0} \quad (\text{defined on base period sample})$$

Predicted prices:

$$p_i^0 = p_i^{0*} z_{iS}^0 + z_{iL}^0 \left[\begin{matrix} A & 1 & 0 \\ a & 1 & a \end{matrix} D_{ia}^0 + \begin{matrix} R & 1 & 0 \\ r & 1 & r \end{matrix} D_{ir}^0 \right] z_{iS}^0$$

Estimated **quality-adjusted prices**:

$$p_i^{t(0)} = z_{iL}^t \left[\begin{matrix} A & 1 & t \\ a & 1 & a \end{matrix} D_{ia}^0 + \begin{matrix} R & 1 & t \\ r & 1 & r \end{matrix} D_{ir}^0 \right] z_{iS}^0$$

Hedonic imputation price indexes

$$P_{\text{Laspeyres}}^{0t} = s_L^0 P_{L,\text{Laspeyres}}^{0t} + s_S^0 P_{S,\text{Laspeyre}}^{0t}$$

Estimated value shares for land and structures, s_L^0 and s_S^0 , sum to 1 due to double imputation

E.g. **Laspeyres price index for land:**

$$P_{L,\text{Laspeyres}}^{0t} = \frac{\sum_i s_i^0 Z_{iL}^t}{\sum_i s_i^0 Z_{iL}^0}$$

Big influence of properties with relatively large value shares (large plot sizes and high land prices)

Empirical results

Three models estimated, separately for each year:

- 1) No variation in land prices allowed (“OLS”)
- 2) Variation across postcodes (“OLSD”)
- 3) Variation across individual properties (“MWGR”)

[60 neighboring properties used in MWGR estimations]

According to (corrected) AICc as well as RMSE:

OLSD performs better than OLS

MWGR performs better than OLSD

for each year

Empirical results

Parameter estimates for structure characteristics, 2007

	OLS	OLSD	MGWR
Intercept	1561.00** (46.93)	1472.04** (55.59)	1633.70** (75.35)
Building period:1960-1970	-367.23** (26.85)	-310.09** (36.97)	-411.55** (45.21)
Building period:1971-1980	-308.01** (24.19)	-255.16** (35.68)	-378.17** (44.86)
Building period:1981-1990	-230.45** (24.21)	-178.98** (34.25)	-259.74** (45.46)
Building period:1991-2000	-54.42* (22.41)	-58.87* (27.87)	-124.04** (38.28)
Terrace	-326.68** (35.80)	-286.66** (36.78)	-309.05** (42.04)
Corner	-303.89** (32.67)	-280.98** (32.67)	-278.44** (35.04)
Semidetached	-156.63** (49.37)	-165.54** (49.85)	-195.84** (52.39)
Duplex	-171.43** (31.49)	-149.10** (31.63)	-170.19** (33.94)

Empirical results

Intercept measures price of living space per square meter for detached houses built after 2000

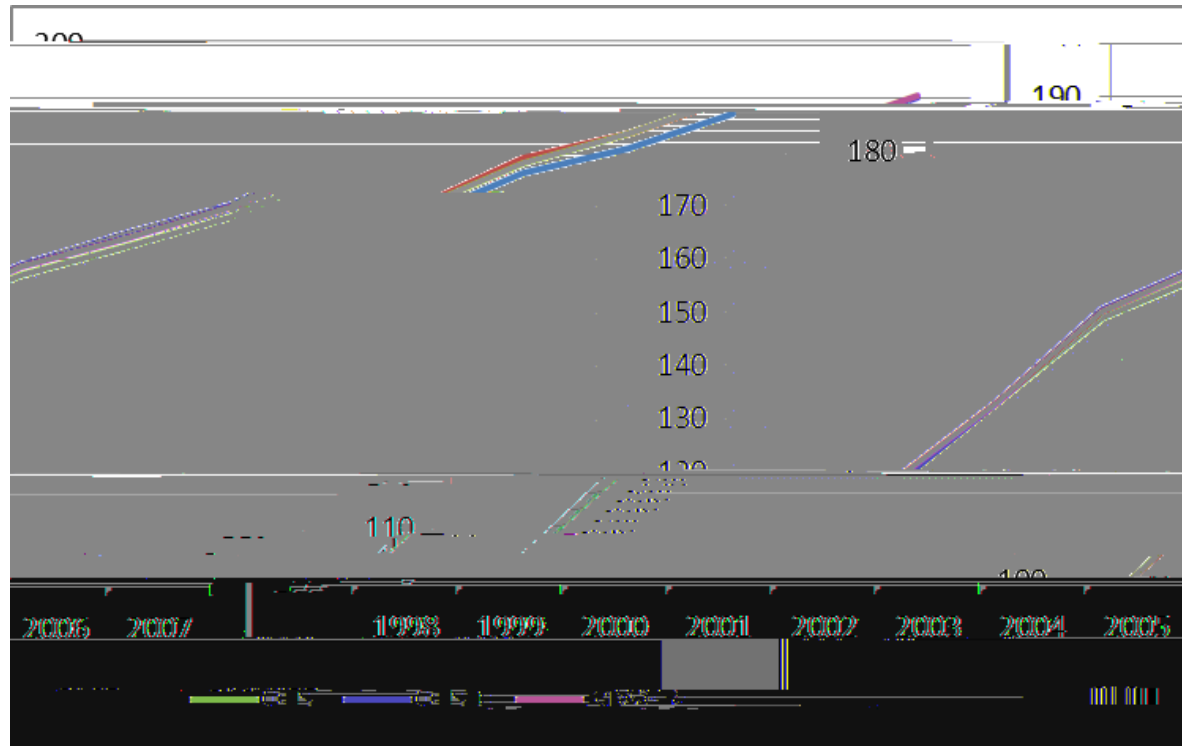
Large difference between intercepts for MWGR and OLSD

Structures become less expensive as they get older

Detached houses are more expensive than other types of houses

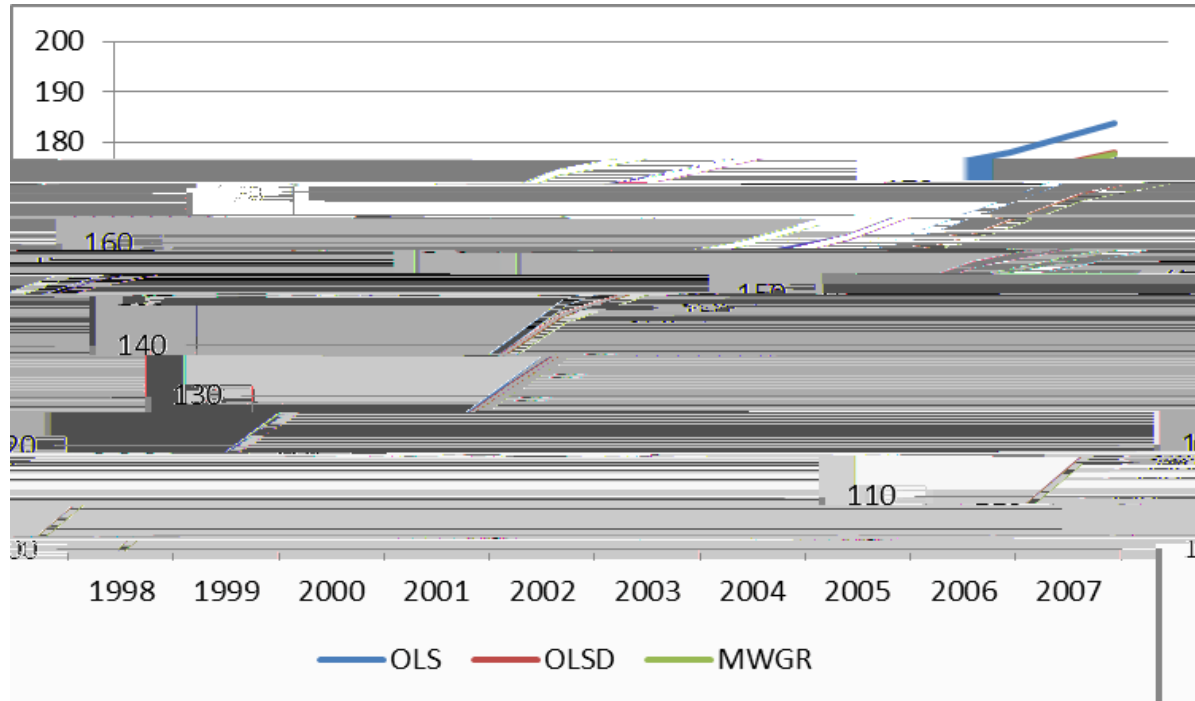
All coefficients differ significantly from zero

Chained hedonic imputation Laspeyres house price index



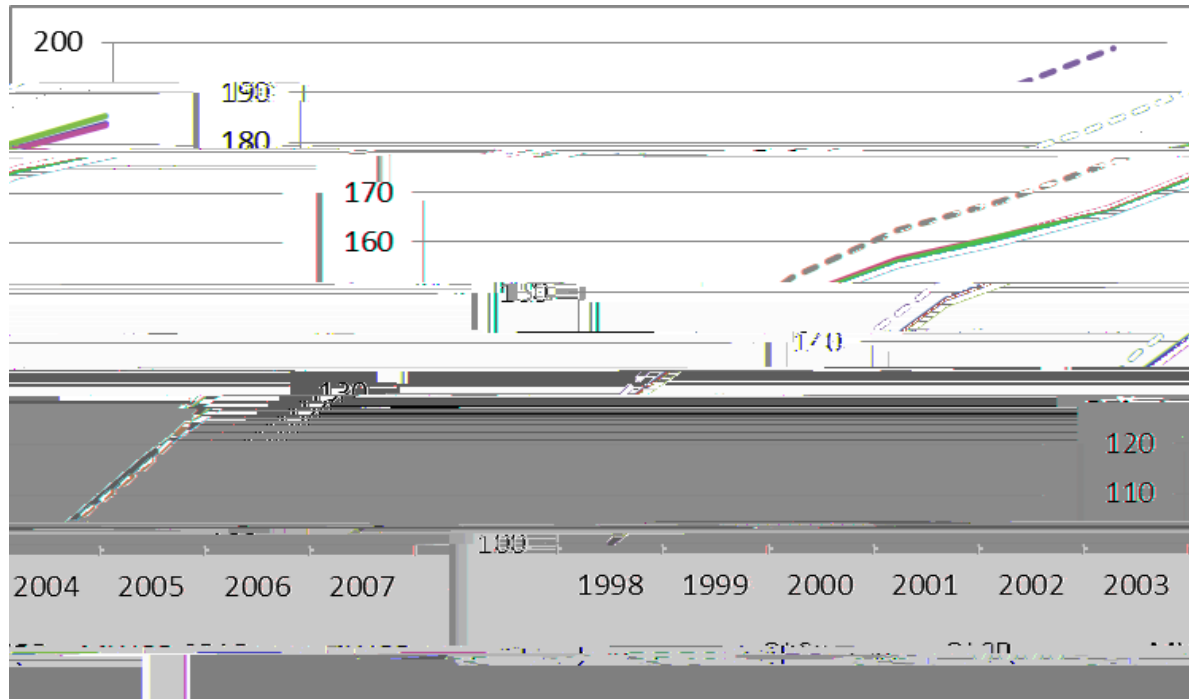
Hardly any difference between OLSD and MGWR
OLS has downward bias

Chained hedonic imputation Paasche house price index



OLS index upward biased

Chained hedonic imputation Fisher house price index



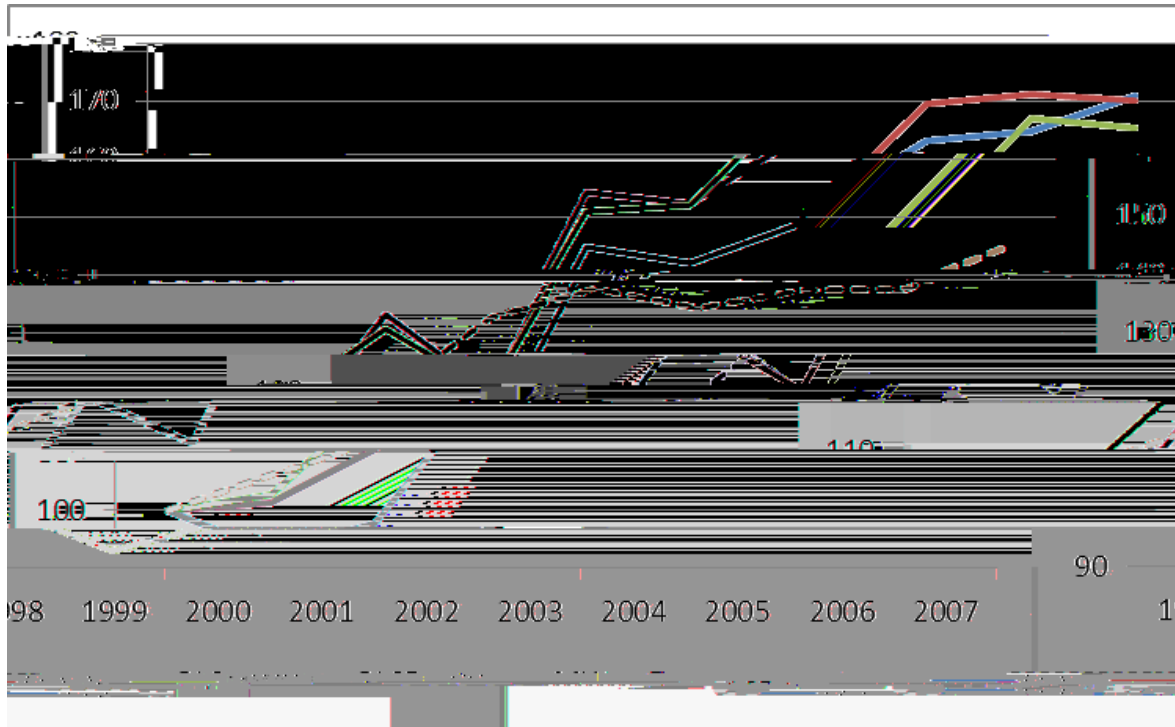
Fisher index insensitive to choice of hedonic model
Official (nationwide) SPAR index rises much faster

Chained hedonic imputation Fisher price indexes for land

OLS and OLSD similar but MWGR very different

MGWR extremely volatile

Chained hedonic imputation Fisher price indexes for structures and official construction cost index



Differences much smaller than for land

Empirical results

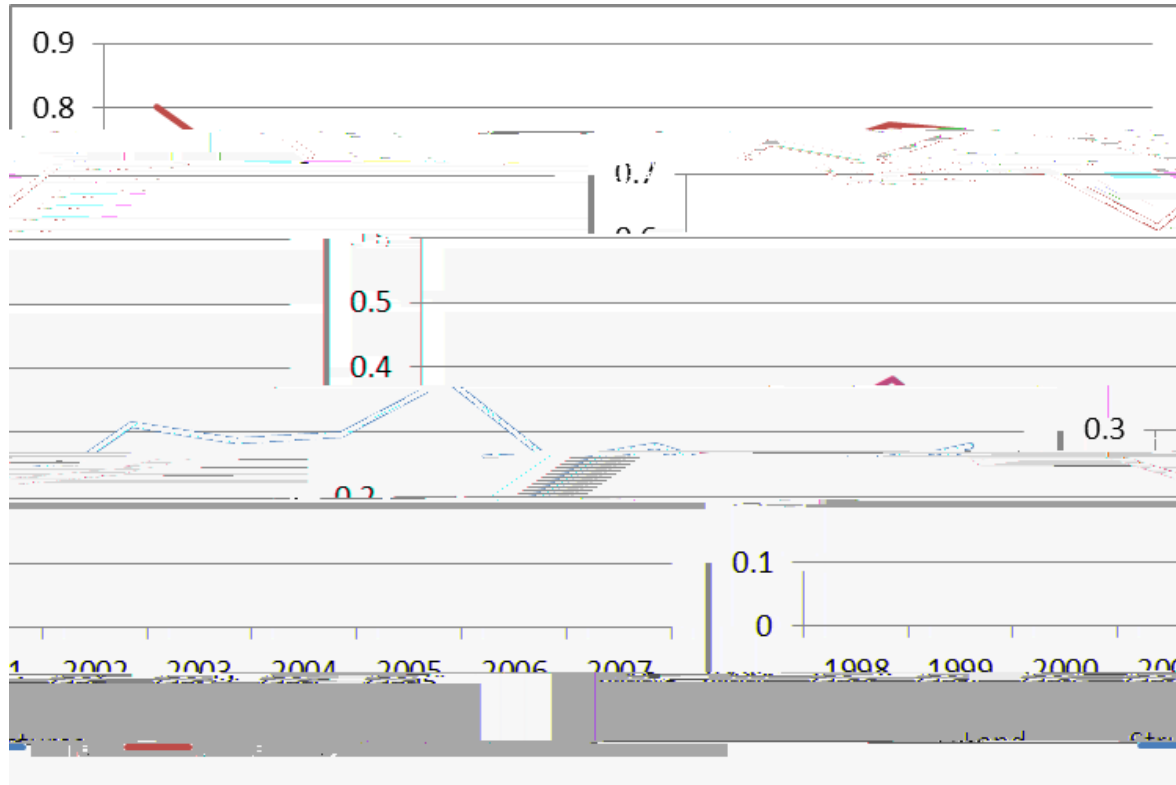
Are the trends on indexes for land and structures plausible?

No benchmark available for land

For structures: official (nationwide) **construction cost index**

- flattens during second half of sample period; price indexes for structures keep rising
- bias in construction cost index?
- house prices were still rapidly rising while construction cost index increased by only 4.9% during 2003-2007 (CPI: 5.8%)

Estimated value shares of land and structures, OLSD



Also very volatile

Structures share approximately 75%

Empirical results

Potential causes of volatility of the land and structure indexes

1) Small number of observations

2) Multicollinearity

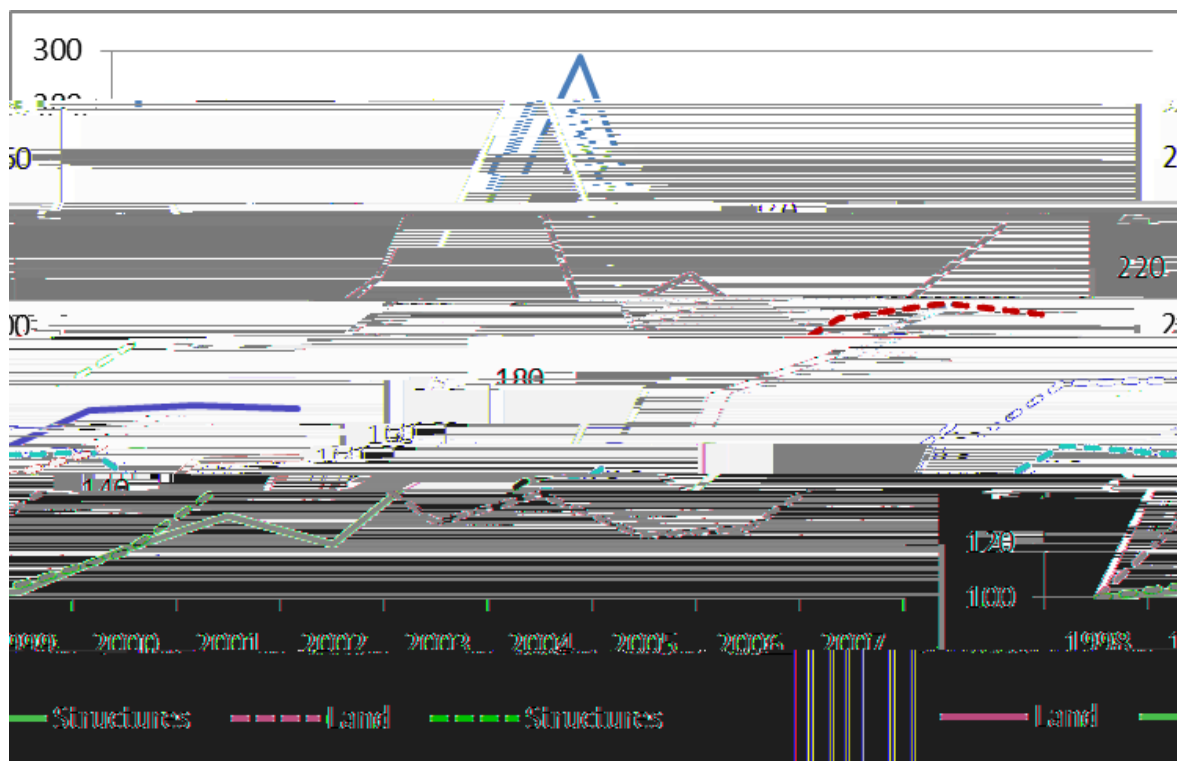
Land and structure price changes do not consistently show opposite signs; VIF for ratio of plot size to structures size is low

3) Heteroskedasticity

Yes (Breusch-Pagan test for OLS and OLSD)

4) Non-linear relation between normalized property price and 'ratio', and outliers

Chained hedonic imputation Fisher price indexes for land and structures, OLSD



Deleting all observations with 'ratio' larger than 5:
reduces volatility but changes trends dramatically

Conclusions

- The linearization and ‘normalization’ of the builder’s model is useful for estimating (overall) house price indexes
- Double imputation Fisher house price index is insensitive to choice of hedonic model, so ...
- ... no need to use spatial econometrics for estimating overall price index; postcode dummies will suffice
(see also Hill and Scholz, 2014)
- Land and structure price indexes are very volatile due to outliers and nonlinear relation between normalized property price and land size to structure size ratio
(and heteroskedasticity; multicollinearity not a big problem)

