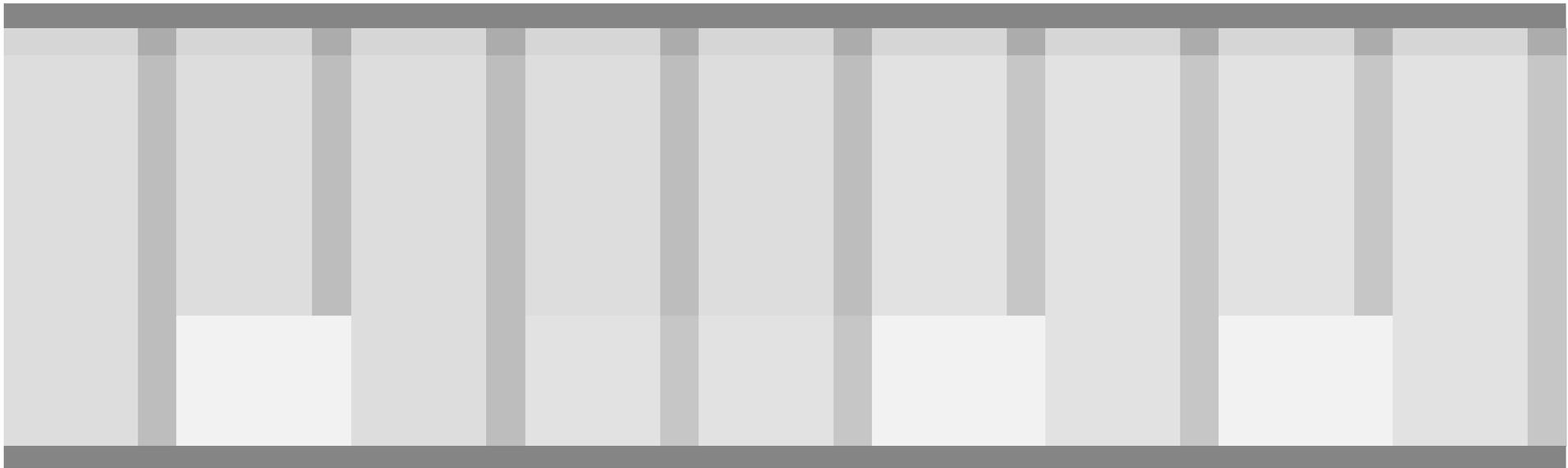


8234 Master of PR & Advertising / Master of Design - 96UOC Program

7	XRF	7	XRF	7	XRF	7	XRF	7	XRF
				0', \$ %UDQG &XOWXUHV					
				25					
				0', \$ OHGLD 3URMHFV'					
8QLWV RI &UHGLW XRF					8QLWV RI &UHGLW XRF				

Design Areas of Practice

([SHULHQFH 'JQ ,QWHU WLRQ *UDSKLF HVLJQ &RPPXQLFDW Q)XWXUH ODN 9LVXDOLVDWL (IHFVW
6'(6 7UDQVIRUPLQJ WKH (YHU\GD\)XWXUHV 6'(6 ,QWHUDFWL RQ 6'(6 ,QWURG\ FW 7HFKQRORJLHV 7UDGLW 9LVXDOLVDWL RQ (ISORULQJ ' 9LVXDOLVDWL RQ
\$'\$' 'HVLJQLQJ WKH ([SHULHQFH ([HLELWHV %HQRQV +XPDQ &HGUH &RQWHPSRUJUL %HQRQV 'HVLJQ OHWKRGV 7\SRJUDSK\ \$'\$' ODWHULDO 7\FLQILQJ \$HVWKHWLI'V 6'(6 'LJLWDO
6'(6 3DUWLF .SDWR 6'(6 7DQJLEOH \$'\$' *UDSKLFV DQG DQG /LJKWLQJ 'HVLJQ &RQWH[WV 'LVSOD\V QW H\DFWLYH &RQWHPSRUJUL 6'FLH 6'(6 -HZHOOHU\ 6'WXCLR
6'(6 8UEDQ ,QWHUYHQWLRQ 3HR 6'(6 :HDUDEOH DQG 6'(6 *UDSKLF WLRQ VIRU W\H :HE &RQWHPSRUJUL 6'VXGLR
6WXGHQWV PXVW FRPSOHWH KLJKWU\ WKH RU WKH BFWLFH 3DWK ,SWXGHQWV ZLVK DQG WKHLU HQUROPHQW SHUPLWV WKH\ PD\ FRPSOHWH WK)RU PRUH LQIRUPDWLRQ DERXW WKH MSUHQWUHQWU\ DVH UHJU WK WKH



Design Areas of Practice

6'(6 7UDWIRUPLOUKH (YHAGD\ 'RPHVLF)XWUHV	6'(6 3DUNLFSDFWU 'HVLQIRU &RPPHFLDQ &RWHJW
\$' '\$ 'HVLQLOJNH (SULHOFH	6'(6 BUEDQ ,OHVYHOLRQ 3HRSOH3DFVVDQG &XOHUDDQ&RWHJW

6'(6 ,OHUDEFMLRQ'HVLQJ)RXOGDMLROV	6'(6 7DQLEOH,OHUDEFW ,OHUDEFMLYH 'LVSDDV
6'(6 ,OHUDEFMLRQ'HVLQJ -#Pe0&1Yp0 #R0a+,OHVtrv0pAs	

6'(6 ,OHURGFMLRQWR 'UDSKLFVHGLD	' '\$' 'UDSKLFVDQG &RWHPSRUDQ 6RFLHW
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' '\$' 7HFQRORJLHV 7UDGMLRQDD 7HEKOLXHV	THZ 6'(6)XOLWUHDQG ,LJOLQJ'HVLQJ 25 6'(6 -HZOHUHWGGLR
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9LVKDOLVDMLRQ 9);	6'(6 (SDFULQJ) 9LVKDOLVDMLRQ
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